

Job Objective

To manage creatives and projects, interface with clients and collaborate with highly technical professionals.

Qualifications

Professional with 13 years internet experience who combines sophisticated and conceptual skills with a well-honed understanding of effective communication design specific to the internet environment. Works great in a team and loves to educate, teach and lead. Skilled with: Adobe CS 5, Visio, MS Office Suite.

vicki wilson

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Experience

UX/Visual Designer and Creative Manager, InfoSpider

November 2007 to April 2011. Provided User Experience design leadership for all web projects. Worked with clients, management and developers. Provided art direction to creative contractors and developers. Worked with clients from initial design consultation through project launch. Interpreted customer needs, while evangelizing usable design, great L&F that works for client audiences, functionality and marketing. Great attention to seo.

October 2009 - Apr 2011. Provide design leadership for all iPhone, iPad and iPod App creation. Work in collaboration with team developers and corporate mgmt. Work within Apple provided guidelines. www.mynewapps.com

Lead Graphic/Web Desinger, Cypress Semiconductor, Inc

December 2000 - May 2004

Lead Designer in the eBusines Group responsible for the entire L&F of the Corporate Site, Extranet Site and Intranet S&M site. Participated in creation of all on-line applications, including self-running demos and interactive applications. Worked with interdisciplinary teams and collaborated with business units. Developed Web BP and Corporate Style Guide. Developed on-line image library. Participated in User Experience studies. Participated in complete redesign of corporate site 2 times, with the last conversion to a Portal Site.

Web Designer, Promptu, Inc.

January 2000 - December 2000

Team Designer in the creative production team. All design work for Promptu were SaaS. Customers included: Cisco, Shell Oil, Palm, Pervasive, Elsa.

Associate Web Designer, Mission College

March 1998 - December 1999

Paid Intern position creating department sites for this college. Coordinated with Department Chairs to ascertain specifics for each site. Full creative and functionality decisions. Hand-coded all Web Designs (no WSIWG).

Education

BA in Art, San Jose State University, May 1998 (cum laude)

BA in Art History, SJSU, May 1998 (cum laude)

Minors - Graphic Design, Photography

Stanford University - Various Professional Courses for Internet Management

Recognition

First Place Winner - Web Design 2000. Digital Media Arts Award Program

Dean's Honors, SJSU, 1996. Tau Delta Phi Honor Society, SJSU.

Dean's Honors, MC - 1997, 1998

Victoria Wilson
Visual Designer/Mgr
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